

A	√	B	C
<b>File structure</b>			
Organized		Somewhat organized	Mostly disorganized
Images in folders		1-2 images outside of folders	Many images outside of folders
<b>Contents (Guthrie)</b>			
Roll-over menu		Partial roll-over menu	No roll-over menu
Animated gif Page(s):		There, but not working	Not there
Pop-up menu (optional)		***	***
Hot spot (optional)		***	***
<b>Design Principles (R. Williams) &amp; Creativity</b>			
One alignment used throughout (not centered)		Some pages use varied alignment	All different types of alignment throughout
Used proximity to connect items		Some related items not connected	Many related items not connected
Repeated elements tie pages together		Some elements missing on some pages	Many elements missing on many pages
Contrast creates focal point.		Focal point somewhat obvious	Focal point not obvious
Creative & original – took many risks		Somewhat creative & original – a few risks	Not very creative or original – no risks
Care with details		Somewhat careless with details – somewhat rushed	Very careless with details
<b>Mechanics &amp; spelling</b>			
All graphics show		1-2 graphics not showing	Many graphics not showing
All links work		1 link not working	Many links not working
All spelling correct		Several words misspelled	Many words misspelled
All outside resources cited		1 resource not cited	Many resources not cited
<b>Completion of Content</b>			
All major pages complete Index, pages from buttons 4 main pages = 5 Total		1 out of 5 pages very incomplete	2 or more pages very incomplete
“Under construction” sign on other pages		1 incomplete page has “under construction” sign missing	2 or more “under construction” signs missing